

ECONOMIC IMPACT STUDY by emsi

Show your institution's impact.

EMSI's Economic Impact Study estimates the impact of colleges and universities in terms of job and income formation, higher earnings captured by the students, returns to taxpayers, and a broad collection of social benefits and avoided costs.

This study is ideal for handing out to the media, legislature, and others interested in the economic contribution of your college or university.

Available for both 2 & 4-year institutions.

Key Notes About EMSI's EIS:

- Sharply designed & easy to understand reports.
- Analysis tailored to your regions' economy & workforce.
- Used by more than 50% of U.S. community colleges to date.
- Based on reliable, peer-reviewed research, local economic data, and information from your college.



EMSI Impact Studies

EMSI's Economic Impact study

The study takes a unique approach by considering the impact of your institution on job and income formation, increased regional earnings, returns to taxpayers, and a broad collection of social benefits and avoided costs.

What sets EMSI's Economic Impact Study apart?

We go beyond the standard multiplier analysis to measure the impacts of the institution not only as an employer, but as an institution that actively promotes and improves the quality and quantity of the labor market.

How to use the study?

- Educate the public on the positive contributions of your institution in the region and state.
- Present the facts to funders, governing bodies, taxpayers, and the media regarding the role of your institution on economic growth and community revitalization.
- Generate public support on the strength of the benefits your institution and its students generate in return.
- Market your institution to students by showing them the significant positive returns they will receive from a quality education.



Regional Economic Growth analysis:

Institutional Operation Effects: The added income generated in the region as a result of your institution's payroll and its purchases for supplies and services.

Student Spending Effects: Impacts associated with students and visitors who come from outside the region and spend money at local businesses.

Student Productivity Effects: The impacts of your institution's alumni who continue to work in the region and expand the economy through their added skills and increased productivity.

Student Investment Analysis: The benefits received by students as a result of their education.

Taxpayer Investment Analysis: The state and local taxpayers' return on investment in terms of a reduced tax burden and social benefits such as improved health, lower crime, and reduced welfare and unemployment.

Social Perspective Analysis: The benefits to the public measured in terms of added state income and avoided social costs due to improved health, lower crime, and reduced welfare and unemployment.



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