Client Success Stories

**BUSINESS ATTRACTION**

Jacksonville’s skilled talent pool, as evidenced by Emsi data, “significantly swayed” General Electric to bring 500 jobs to the Northeast Florida metro.

**BUSINESS RETENTION**

The Fond du Lac (Wisc.) EDC used economic impact numbers from Emsi to help keep its largest employer, Mercury Marine, in the region and save thousands of jobs.

**STRATEGIC PLANNING**

Oklahoma’s economic development plan, which focuses on wealth-generating industries, was built after weighing 48,000 data points from Emsi.

Read these and other best practices on the Emsi blog.

[economicmodeling.com/blog](http://economicmodeling.com/blog)
Helping existing companies grow. Attracting new companies. Creating meaningful opportunities for residents. This is what economic development is about—and what Emsi helps you do.

We provide data software and consulting services to help you understand and communicate your economic and workforce strengths, respond to business inquiries, benchmark your region against your peers, and more.

With our comprehensive local data and custom analysis, you can:

**FOCUS YOUR BUSINESS ATTRACTION, RETENTION, AND EXPANSION EFFORTS**
- Find regions to target for business recruitment
- Pitch your region’s competitive advantages
- Monitor the health of your most important industries for stronger business engagement and retention

**SHOWCASE YOUR AVAILABLE AND FUTURE WORKFORCE**
- Do a deep dive on any of your region’s occupations
- See the pipeline of future workers from local educational programs
- Measure unemployment by occupation or industry sector
- Analyze the jobs and skills employers are seeking
- See the companies actively recruiting talent in your region

**ENHANCE YOUR STRATEGIC PLAN**
- Identify and rank your region’s industry clusters
- Look at an industry’s historic and projected performance
- Get a handle on supply chain leakages
- Quantify the impact of a business arrival or closure

**Our Services**

**DEVELOPER**
Our full suite of labor market data, job posting analytics, and economic analysis—designed for everyone from front-line staff to senior researchers.

**CONSULTING**
Our economists and data scientists can help you understand your region—both its historic trends and future opportunities.

**API AND CUSTOM DATA PULLS**
Need data piped right into your website or have a one-time data request? We have the data scientists and technology to help.