

# Opportunities for ATLANTA YOUTH



## The demand for technical and digital skillsets present career opportunities

- Atlanta students will need to prioritize technical and digital skills today to prepare for the work of tomorrow. With 435,000 unique job postings in 2019 alone, the following four career areas represent over one-third of job postings in the Atlanta MSA demonstrating the most prevalent demand in the region.



**Healthcare:** 172,000



**IT:** 156,000



**Business/Finance:** 83,000

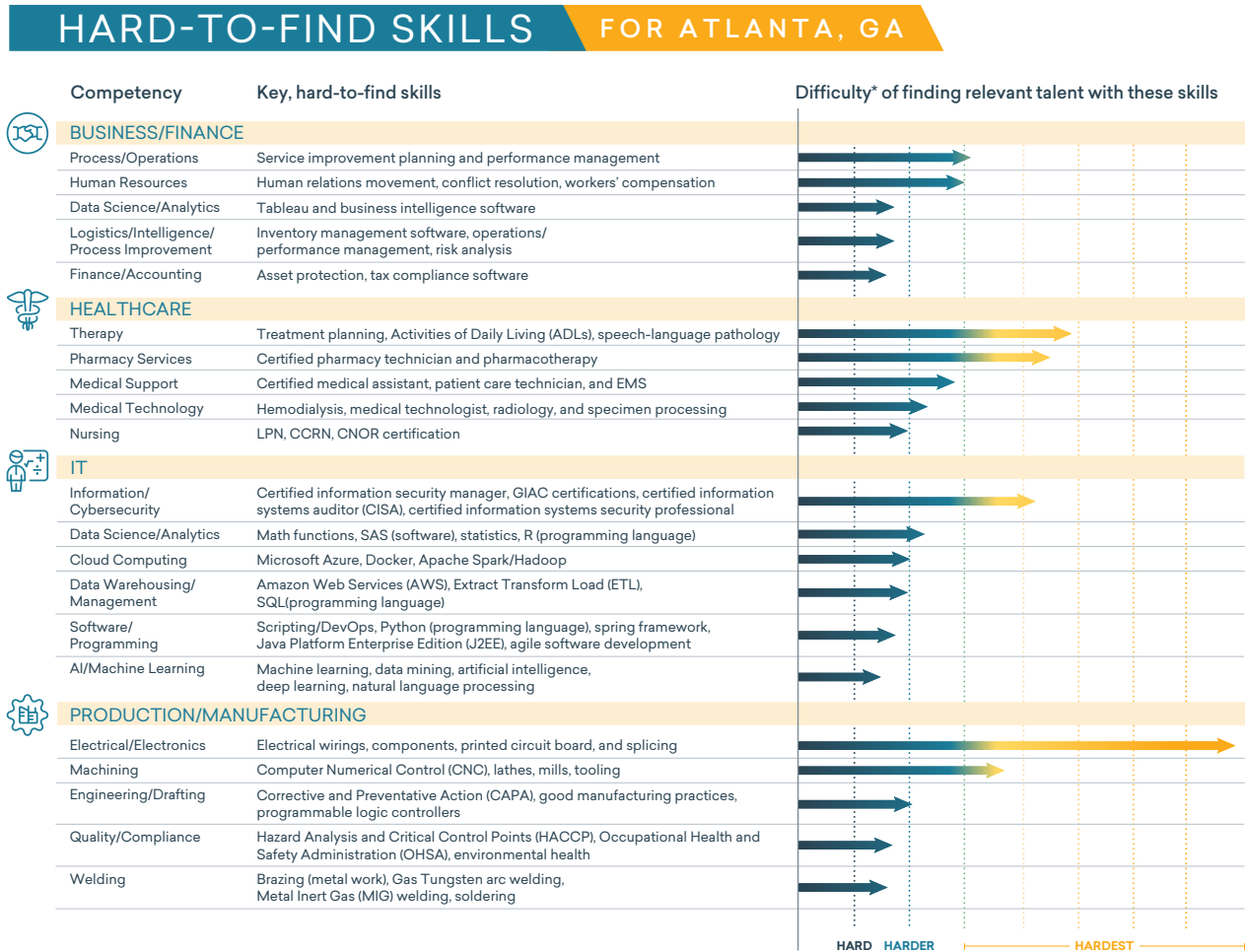


**Production/Manufacturing:** 24,000

- Demand for digital skills continues to increase throughout the job market—coding languages are no longer confined to software and web development. In-demand occupations ranging from business analysts to production machinists need digital skills.
- Despite high demand, the hard-to-find skills highlighted on the following page remain difficult pain points for Atlanta employers.
- Upskilling Atlanta's youth with hard-to-find skills will ensure equitable career opportunities as the regional economy continues to grow in areas requiring technical and digital skillsets.

# The Importance of Skills Training

Rather than thinking directly in terms of structured jobs and occupations, the following list of core competencies and hard-to-find skills represents the evolution of understanding employer demand in Atlanta. By analyzing the skills demanded by employers in job postings, students can hyper-focus their education or training to ensure prosperity in the job market. Regional stakeholders, including the City of Atlanta, post-secondary institutions, and workforce/economic development organizations have access to skills data to better align their policy, education, training, and service efforts.



\*Difficulty is calculated based on the degree of demand for a key skill to a given career (within a database of job listings) vs. the degree to which that skill appears in the resumés and professional profiles that are relevant to that career (within a database of professional profiles).

## ADDITIONAL RESOURCES

For more information on the evolution of skills work, real-time data analysis, and Emsi, visit [skills.emsidata.com](https://skills.emsidata.com) and [economicmodeling.com](https://economicmodeling.com)

For more information on skills-based training opportunities in the Atlanta region, visit Atlanta Regional Commission's Assisting Job-Seekers with Training & Education site at [atlantaregional.org/workforce-economy/services-for-job-seekers/career-resource-centers](https://atlantaregional.org/workforce-economy/services-for-job-seekers/career-resource-centers).

